

Black Economics

Media Pack The Magazine

CONTENTS

- UK Economic & Business News & Commentary
- International Economic & Business News
- Celebrity Interviews
- Youth
- Blacks in Tech
- Black History
- Professional Sectors Spotlight
- Business Resources
- Business & Charities Showcase
- Business Classifieds
- Jobs

Magazine Ad Prices

- £45 – Classified
- £90 - Small Box
- £360 – ¼ Page
- £720 – ½ Page
- £1350 – ½ Page + Web
- £2250 – Whole pg + Web
- £4500 – 2 pages + Web



Advertise in ACES Magazine

Print Run 10,000 to 50,000.
Frequency – Quarterly
Seeking distribution to WH Smith

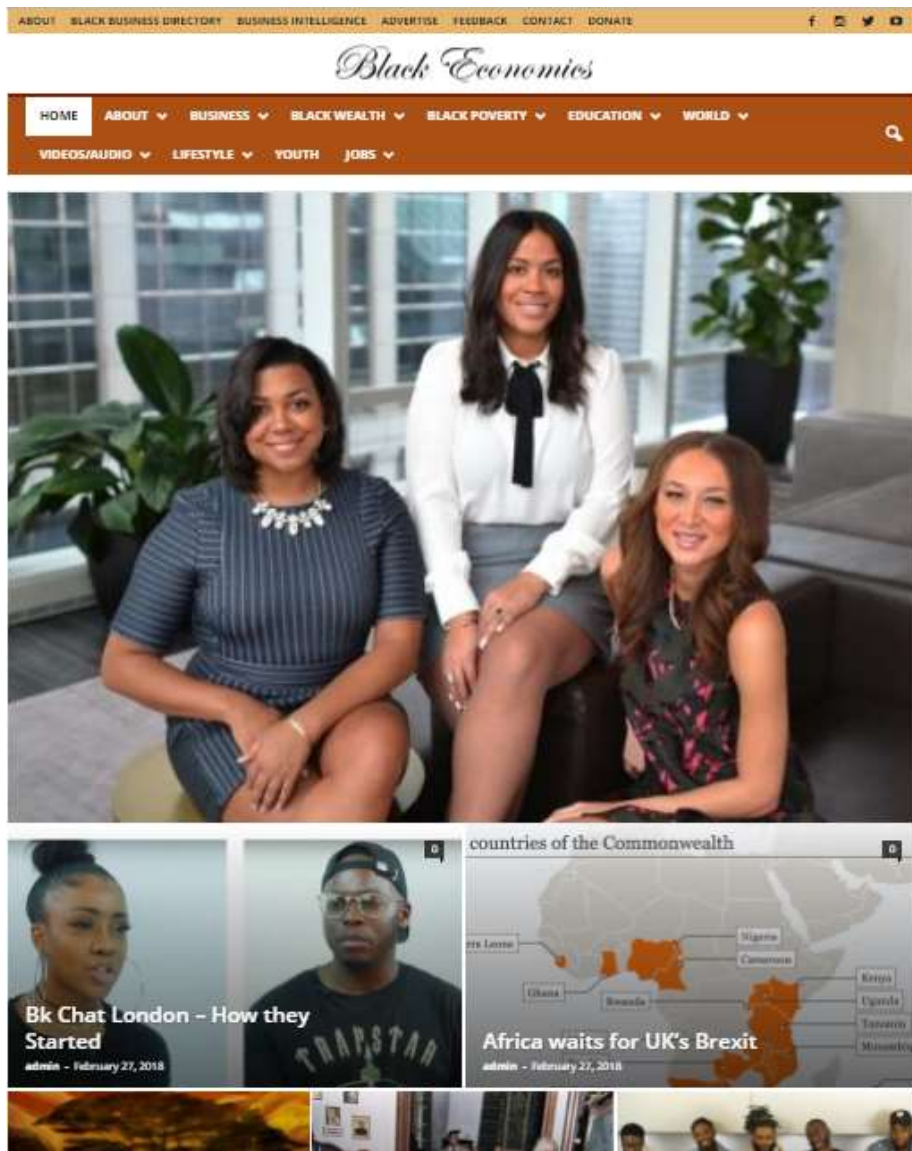
Cover price £3.50, but
mostly given away.

Distribution Plan

Black Economics Paid Members
Politicians – All the MPs
Radio & TV Stations
Black Churches
Corporate Organisations
FTSE 100 Companies – Diversity Dept
Bloggers & YouTubers
Free at Supermarkets in UK Cities
Distribution to WH Smith & local Newsagents.

African and Caribbean Societies at Universities
All press and media, newspapers, magazines
Embassies & High Commissions
Schools – Business Dept and Staff Rooms
Black Businesses & Organisations
College African and Caribbean Societies
Doctor's Surgeries
Social Media Groups
Online distribution & PDF download to 500,000

The Website



Advertise on the Website

Site Established, 2005. Page Rank 2.

BlackEconomics.co.uk - Reach (best numbers so far)

Websites – Daily Visitors: 9119 Daily page views: 51,392 Number of hits in a day: 860,227

Social Media Followers 37,000 + across 5 relevant profiles.

Cost to Advertise on the Website

1 Small Banner - £9 per week; 30 weeks - £230 (468 x 60 or 125 x 125)

1 Large Banner - £15 per week: 30 weeks - £383 (Size 250 x 250 or 780 x 90)

Sponsor a Section - £1000 for 3 months. (Banners at side, Top and Bottom of Articles, Features)

Sections available for Sponsorship – Business, Health, Fashion, Youth, Education, Sport, Jobs

Gender of Site Visitors - Of those who visit the site, 54.15% are female and 45.85% are male.

Age Range of Site Visitors

24.5 % Age 18 – 24

33.5 % Age 25 – 34

15.5 % Age 35 - 44

12.5 % Age 45 – 54

5.5 % Age 55 – 64

5.5 % Age 65 +

Contact Black Economics

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